

BPA

BUSINESS PROCESS ANALYSIS

1. ASSESS



The Assessment phase is foundational to a successful project. We start by understanding the current state of your business processes, and you get a better understanding of how Zoho + ZBrains can solve for business gaps - both known and unknown! Starting here increases adoption and overall project success. Your vision is translated to an achievable project plan. With this process, we are more likely to achieve a project that meets business objectives and is widely adopted; making sure it is executed within budget and on time so you can meet your goals.

HISTORY
GOALS
CULTURE
VISION



2. PLAN

YOUR
BUSINESS NEEDS

ZOHO
SOLUTIONS
ZBRAINS
EXPERTISE

Planning is our deep dive, and a phase where every stone is turned as we define each detail of your new system. We've already identified your business needs, and matched them to Zoho solutions. This step ensures everything is correct, down to individual screens, fields, automations, and more. Having a plan ensures you don't miss the mark, which can be expensive in resources and time!

3. DEPLOY

YOUR SOLUTION
+ CUSTOMIZATIONS

GO LIVE
TRAINING

Deployment is where your customized solutions and project plan come to life. When your personalized plan from ZBrains gets your stamp of approval, we begin to build your system. Support and effective change management are critical and enables your team to provide immediate feedback and drive user adoption for a successful project launch. Efficient use of time during deployment gets you up and running quicker.

4. OPTIMIZE

REVIEW PROCESS +
BEST PRACTICES

IDENTIFY
ENHANCEMENT
OPPORTUNITIES

IMPLEMENT
IMPROVEMENTS

Optimization! Now that you've spent some time with Zoho, you're probably ready for more - more improvements, new processes, and greater control of the data within your organization. When you partner with ZBrains, this is really just the beginning.