

# HOW A ZBRAINS PROJECT COMES TO LIFE

## BPA → APPROACH

BUSINESS PROCESS ANALYSIS

ANALYSIS & IMPLEMENTATION APPROACH

**Every project starts with a Business Process Analysis [BPA].** Your team and ZBrains reviews your business process together. This includes your wants and needs, and current systems. Next, the ZBrains team spends a few more hours on our own analyzing what we've learned to determine the best Zoho solutions and an implementation approach that suits your business.

When you've reviewed and accepted the project proposal, we'll start the work. **Here's how a ZBrains project comes to life!**

## SPEC DOC

DETAILED PROJECT PLAN BASED ON BPA

Before anything is built, we make a spec doc based on all your input and our findings during the BPA. **It houses all the details that our developers will use going forward.**

Next, we build a blueprint of your Zoho implementation. **This includes all of the inputs and outputs you need:** places for the data you need your system to capture in order to effectively operate your business. reports, documents, pages, and the rest of the things you require to communicate the work that your Zoho system does.

## BLUEPRINT

DRAFT FOR ALL YOUR INPUTS

## INTEGRATION

WORKFLOW AUTOMATION AND BUSINESS LOGIC

Then, all of the pieces come together! **We create all of the wiring needed to integrate your solution, including workflow automation and business logic.**



## IMPLEMENTATION

TESTING, TRAINING, MIGRATION, & GO LIVE!

**When your build is complete, next up is implementation, including:**

- User acceptance testing (UAT) to ensure that your requirements are met.
- Your team gets training, so they're ready to use the new system.
- Your experience informs change management, so everything is just right
- Next, ZBrains migrates your up-to-date data to the new system.
- Finally, we plan a launch, and your Zoho system goes live.